



December 17, 2009

**TO:** Mayor and Members of Council  
**FROM:** Rashad M. Young, City Manager  
**SUBJECT:** Items for Your Information

**IFYI HIGHLIGHTS**

- Butch Simmons' new Grandson
- Contact Center Feedback
- Summary from the City Council Retreat
- Leaf Collection First Round Complete
- Reopening of the Benjamin Branch Library
- Parking Location Study
- Motion and Vote of December 15

**Butch Simmons' new Grandson**

Butch Simmons' daughter, Keri, gave birth today to Nicholas Braden Jay Petricka, 8 pounds-6 oz. Mother and son are doing great; grandpa seems pretty good too!

**Contact Center Feedback**

Attached is the weekly report generated by our Contact Center for the week of 12/07/09 –12/13/09

**Summary from the City Council Retreat**

For your information, attached is the outline of priorities identified by Council at the retreat December 11 and 12.

**Leaf Collection First Round Complete**

We completed the first round of leaf collection and crews have started on the second round. We will be concentrating on heavy areas and thoroughfares Friday, weather permitting. We collected over 10,000 tones during this round, a record for a first round.

**Re-Opening of the Renovated Benjamin Branch Library**

Council is invited to the grand re-opening of the renovated Benjamin Branch Library. The Greensboro Public Library will dedicate the newly renovated Benjamin Branch Library in a ceremony January 7 at 2 pm. The facility is located at 1530 Benjamin Parkway.

Voters approved \$8.6 million in 2006 to improve three Greensboro Public Libraries. This is the first of those projects to be completed. If Council Members wish to participate in the opening ceremony and have not yet already contacted Library Director Sandy Neerman, please do so by Monday, January 4.

**Parking Location Study**

At the September 2008 Council Briefing Session regarding the Parking Incentive for Job Creation Proposal, the previous City Council requested that GDOT explore the need for new parking decks to meet existing and future parking demands. Since that time GDOT has updated the Parking Demand

Model to include potential future development in the downtown area. Attached is an update of that report and related maps.

To comply with a public records request, this information is being made available to the media. While this item was scheduled for previous Council briefings, due to various circumstances, the briefing has not occurred as of yet and will be placed again on a future Council briefing.

**Motion and Vote of December 15**

Attached is a memo from the City Attorney regarding questions regarding a motion and vote related to item #12 on the City Council Regular Meeting Agenda December 15, 2009.

**Public Affairs  
Contact Center Weekly Report  
Week of 12/7/09 – 12/13/09**

**Contact Center**

5475 calls answered this week

**Top 5 calls by area**

Water Resources

Balance Inquiry – 1574

Bill Extension – 183

General Info. – 171

New Sign-up – 169

Request to Cut-off – 135

Field Operations

Loose Leaf Collection – 203

Bulk Guidelines – 72

Appliance Pick-up – 38

Repair Garbage Can – 36

No Service/Recycling – 33

All others

Police/Watch Operations – 289

Warrants – 187

Courts/Sheriff – 107

Landfill/Transfer/HHW – 76

Online Payments - 67

**Comments**

We received a total of 7 comments this week:

- 3 comments for **Field Operations**

Customer comment about leaf collection: “Greensboro looks like the pits because of leaf pick up. Compared to other cities, Greensboro looks really bad.”

Customer called to say that we did a great job picking up the leaves on their street.

Customer called to compliment Solid Waste crew members. He noticed that crew members were getting out of their trucks and picking up cans that were overturned by the wind and servicing them. He is appreciative that they took the time to pick up the cans. Customer noticed they were doing this near North Carolina A&T State University, Glenwood Avenue, and along other streets.

- 2 comments for **Transportation**

Customer called to thank Noland Tipton and Transportation crew members for placing a stop sign at the intersection of Ballinger Road and Chimney Rock Road. He said this intersection has become increasingly dangerous due to increased traffic from Honda Jet.

Email comment: “Right now, Charlotte is the only city in North Carolina that has submitted their public transit routes to maps.google.com. If you were to submit your routes, people could use their phones to access routes to various points in Greensboro. Please consider doing this. It is free and will make public transit a more viable option.”

- 2 comments for **Water Resources**

Customer comment about swimming complex: “We don’t need a pool, we need jobs.”

“It would be nice if the City offered over the phone payments.”

**Overall**

Calls about loose leaf collection remained steady for us as customers were still anxious to know when the leaves will be picked up on their streets. The high winds from last week caused an increase in calls as customers called to report trees that were down, traffic signals not working, and leaves that were blowing into the street.

Call volume remained busy for us last week. The Contact Center answered over one thousand calls every day last week.

City Council Strategic Priorities Identified at December 11 and 12, 2009 Council  
Retreat at the Center for Creative Leadership

1. Economic Development / Jobs
  - ❖ Small Business Support / Development
  - ❖ Industry Cluster Development
  - ❖ Regional Brand (includes Regional Stakeholders)
  - ❖ Corridor / Gateway Strategy
  - ❖ Airport / Aerotropolis
  - ❖ Lower Tax Rate and Increase User Fees for Non-City Residents
2. Crime and Public Safety
  - ❖ Community Based Policing
  - ❖ Crime Reduction
  - ❖ Police Staffing / Deployment
  - ❖ Conduct and Accountability
3. Infrastructure and Growth
  - ❖ Landfill
  - ❖ Urban Loop
  - ❖ Downtown Development
  - ❖ Water / Sewer Infrastructure
  - ❖ Mass Transit

Additional Issues Recorded by City Manager

- ❖ War Memorial Stadium
- ❖ War Memorial Auditorium
- ❖ Police Department Lawsuit
- ❖ Library Funding (County)
- ❖ Service Mergers
- ❖ Construction Support / Citizen Engagement
- ❖ Coliseum Issues

December 16, 2009

**TO:** Rashad Young, City Manager

**FROM:** Adam Fischer P.E., Director of Transportation

**SUBJECT:** Parking Deck Location Study

At the September 2008 Council Briefing Session regarding the Parking Incentive for Job Creation Proposal, Council requested that GDOT explore the need for new parking decks to meet existing and future parking demands. Since that time GDOT has updated the Parking Demand Model to include potential future development in the downtown area. Utilizing the updated Parking Demand Model, we have projected potential “Hot Spots” that may be in need of additional parking accommodations. Five “Hot Spots” were identified and used to determine potential locations for future parking decks. Four of these locations are highly contingent on future development in those areas. The fifth location was identified due to existing parking demands and current development activity. The five (5) orange push pin symbols in Map # 1 indicate general locations where a new parking deck could alleviate parking pressures.

We engaged Moser Meyer Phoenix and Associates to research these 5 locations and develop conceptual plans. MMPA followed a four step planning process to prepare the conceptual plans for the potential deck locations.

Step 1: Inventory of Current Conditions: MMPA assembled publicly available information on properties including: surveys, tax maps, aerial topographic surveys, and photos to fully understand the issues on and surroundings of the five sites. They also reviewed available documentation related to the underground soil conditions to determine their potential impact on development

Step 2: Setting Goals and Expectations: Working with the City’s designated Steering Committee; MMPA established goals. An initial planning kick-off meeting set these goals and expectations; established the project schedule; defined roles and responsibilities; and confirm deliverables at various stages of the Plan’s development.

Step 3: Alternative Planning Strategies: With the base information assembled above, MMPA developed Alternative Planning Strategies which illustrated several potential approaches to accommodating the structure and related uses on the five sites. Three Alternative Strategies were explored for each site.

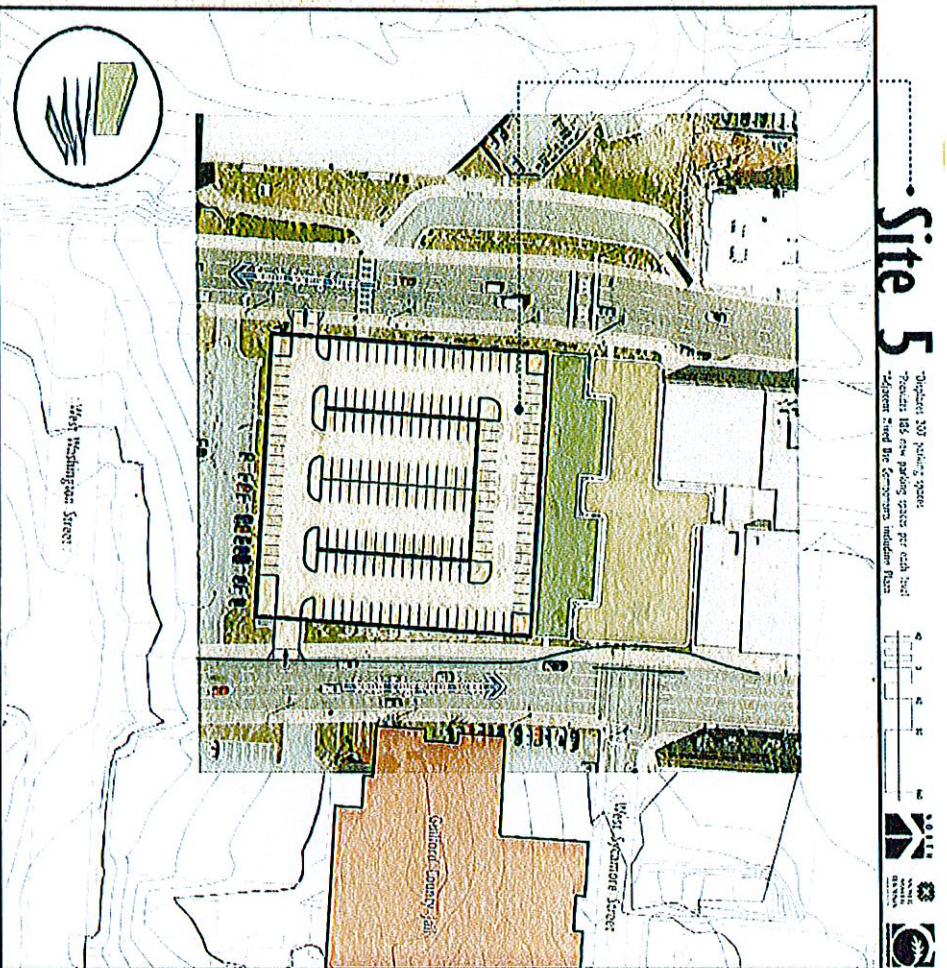
Step 4: Final Conceptual Plans: The City's Steering Committee selected one alternative strategy for each site and conceptual plans for the five sites were developed by MMPA.

The parking study, including conceptual plans at 5 locations (see attached plans), was completed in March, 2009 and the Department of Transportation explored parking needs around these five locations with stakeholders in the areas. A public meeting on downtown parking issues was held with stakeholders on May 18, 2009 at Action Greensboro. The main concern from stakeholders at this meeting was the need for additional parking in the 300 block of South Elm Street. This meeting was very insightful and gave the businesses an opportunity to let us know what they thought the issues hindering parking in that area are and how they recommend solving those issues. The # 1 recommendation from the stakeholders at this meeting was to add more parking lots or a deck to serve businesses in close proximity to the 300 block of South Elm Street. Another meeting with Guilford County representatives determined that adequate and inexpensive parking for County employees, State employees, New Jail visitors and jurors would increasingly limit parking around the governmental plaza area.

After reviewing the study information and hearing from stakeholders, GDOT has determined that one or two new decks will be needed in the near future (18 to 36 months) in order to meet existing and growing parking demands. The decks should provide between 400 to 1,200 parking spaces, contain retail or office space for lease and present an urban downtown façade. Funding could be managed through issuing of a Certificate of Participation for approximately \$6,000,000.00 to \$10,000,000 per deck. The most pressing need is for a deck in the 300 S. Elm St Block. A 400 space parking deck in this area would cost approximately \$6,000,000.00 and could be funded from a Certificate of Participation which could be fully supported from the Parking Capital Fund Reserve established in this year's budget.

AF/mc  
Attachment

cc: Bob Morgan  
Andy Scott  
Denise Turner  
Michael Cramer  
Robin Davenport



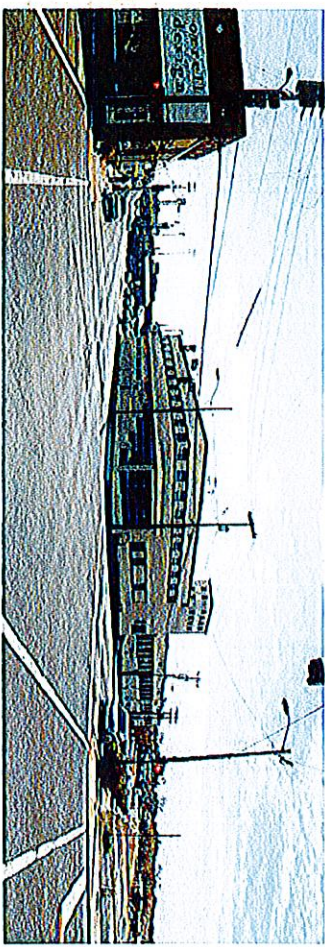
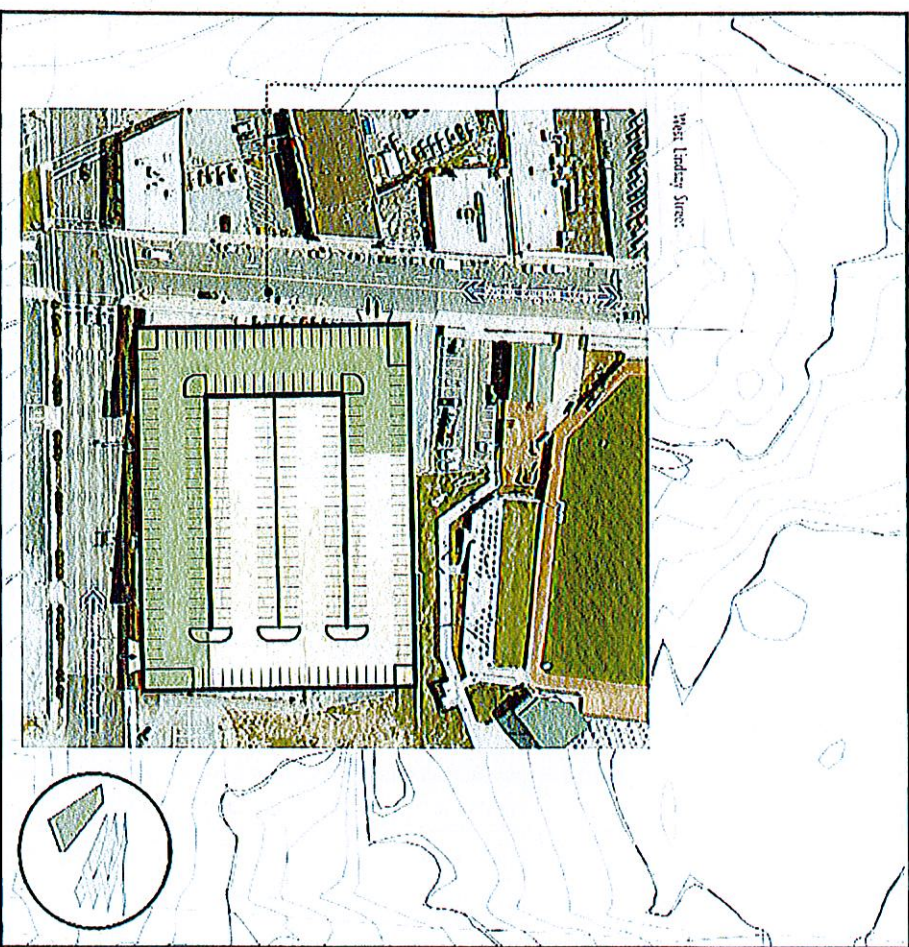
## YMCA Location

- Conditions:
- Large Existing Parking Lot
- New Guilford County Jail Parking Pressure
- State and County Employee Parking Pressure
- No Surrounding Retail or Commercial Impacts



# Site 4

100,000 sq. ft. parking garage  
 Transfer 150 new parking spaces per each level  
 Transfer 1500 sq. ft. per level



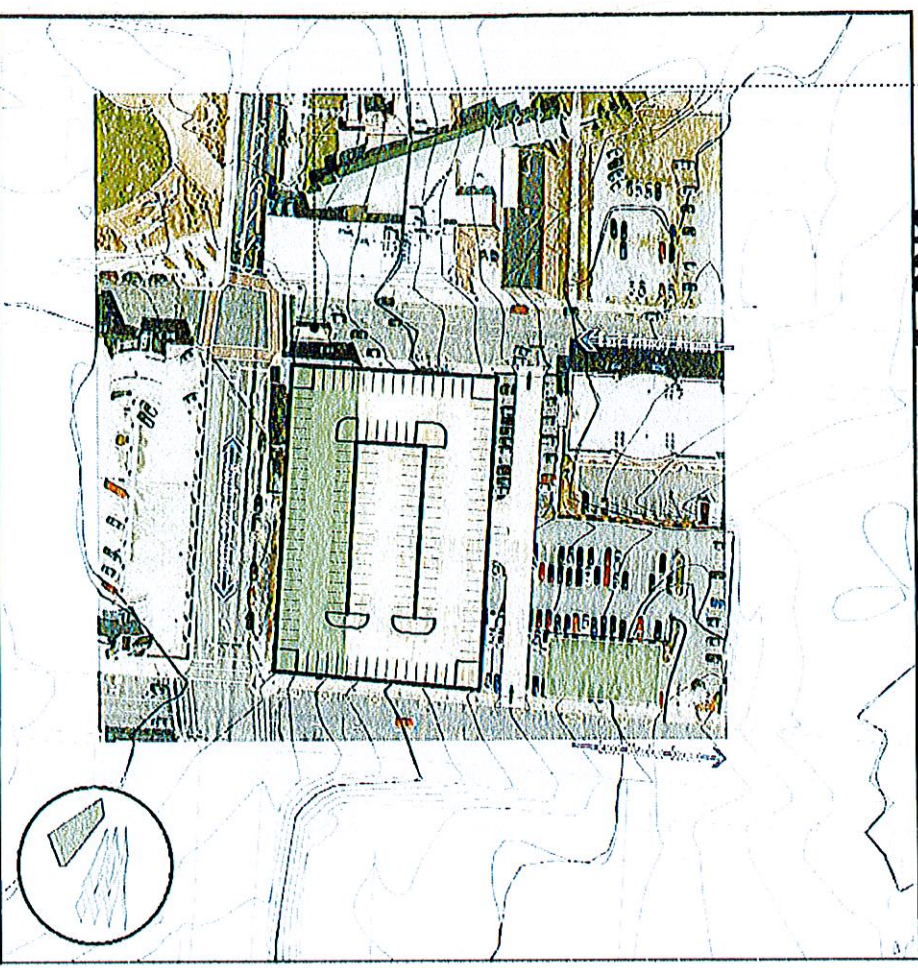
## North State Chey

- Conditions:
  - Large Vacant Property
  - Promote Future Development
- Mixed Use Impacts:
  - Retail
  - Commercial
  - Residential



# Site 3

Proposed 75 parking spaces  
 Provide 150 new parking spaces on-site and  
 750 new parking spaces for the Community Center



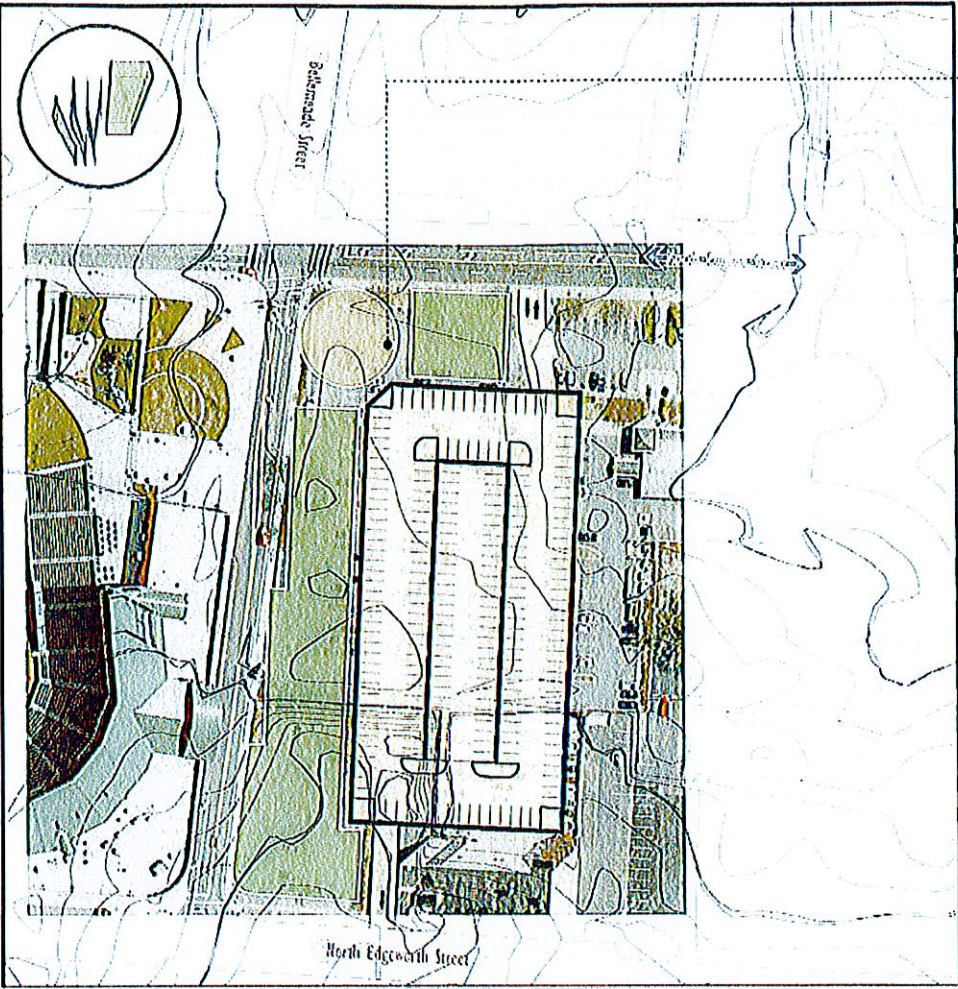
## Lincoln Financial

- Conditions:
  - Large Existing Parking Lot
  - Close to Existing Decks
  - Promote Future Development
- Mixed Use Impacts:
  - Commercial
  - Residential



# Site 2

Indicate the parking spaces  
 Provide the new parking spaces for each lot  
 Indicate the new parking spaces for each lot



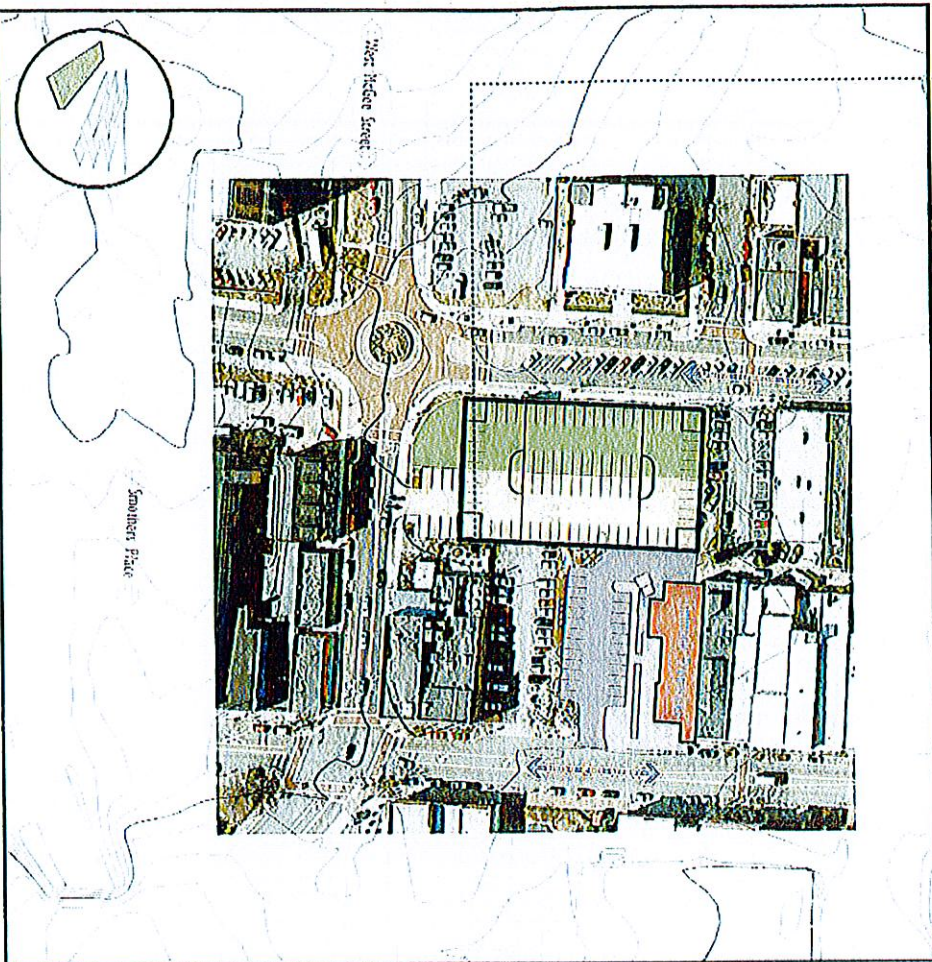
## Guilford County Lot

- Conditions:
- Large Existing Parking Lot
- State and County Employee Parking Pressure
- Ball Park Parking Pressure



# Site

Maximum 11 parking spaces  
 Maximum of new parking spaces per each lot  
 Minimum 10' wide for driveway



## Greene / McGee Lot

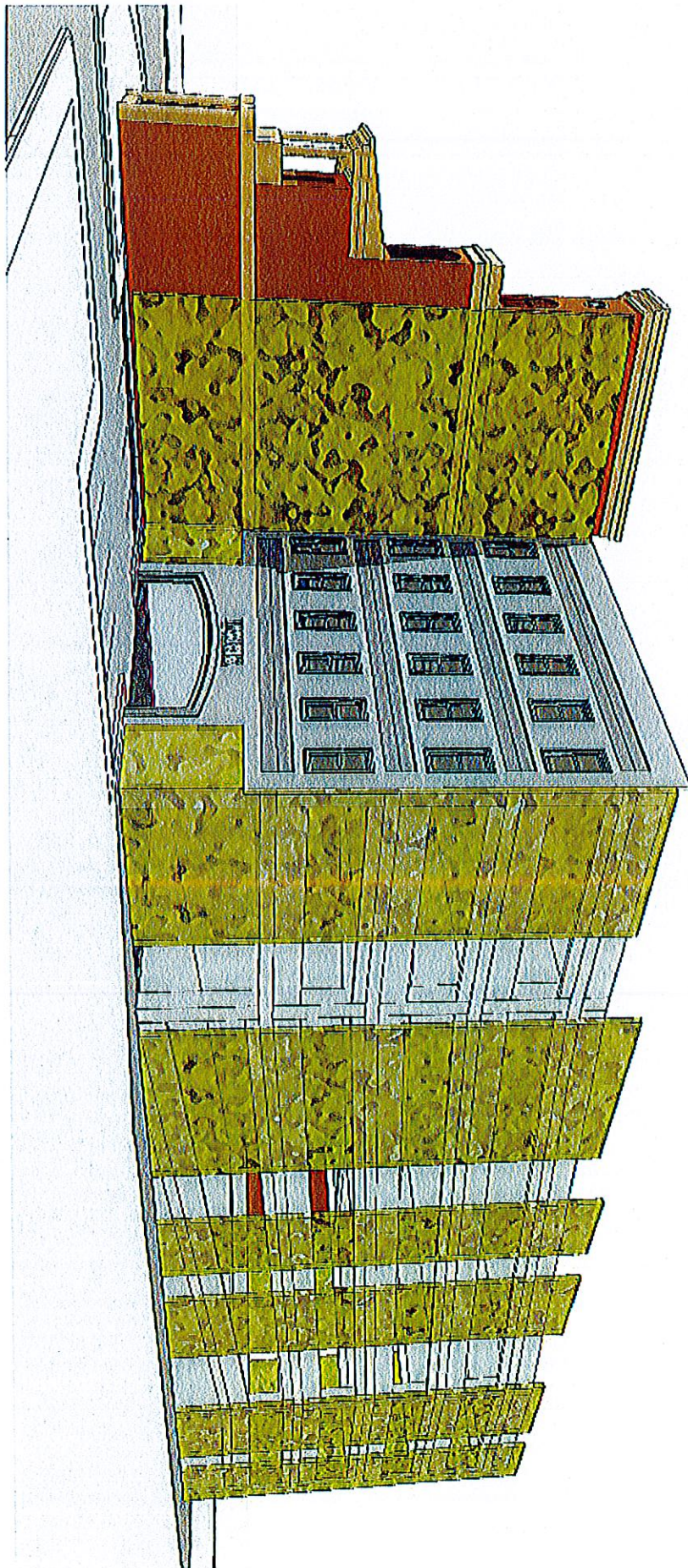
- Conditions:
  - City Owned Parking Lots
  - High Parking Pressure
  - High Surrounding Impacts
  - Commercial
  - Retail
  - Residential



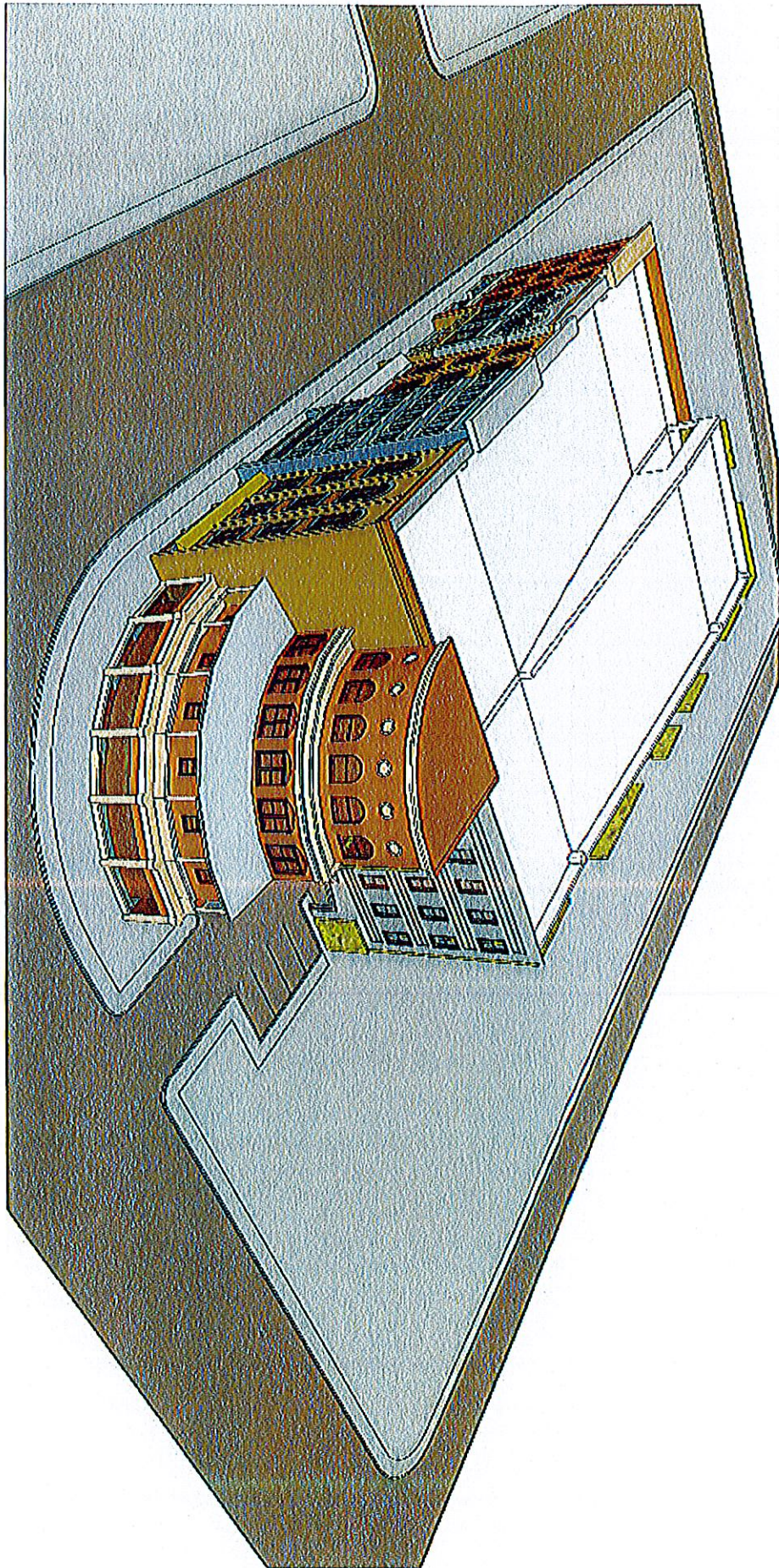
# Greene St/ McGee St Concept





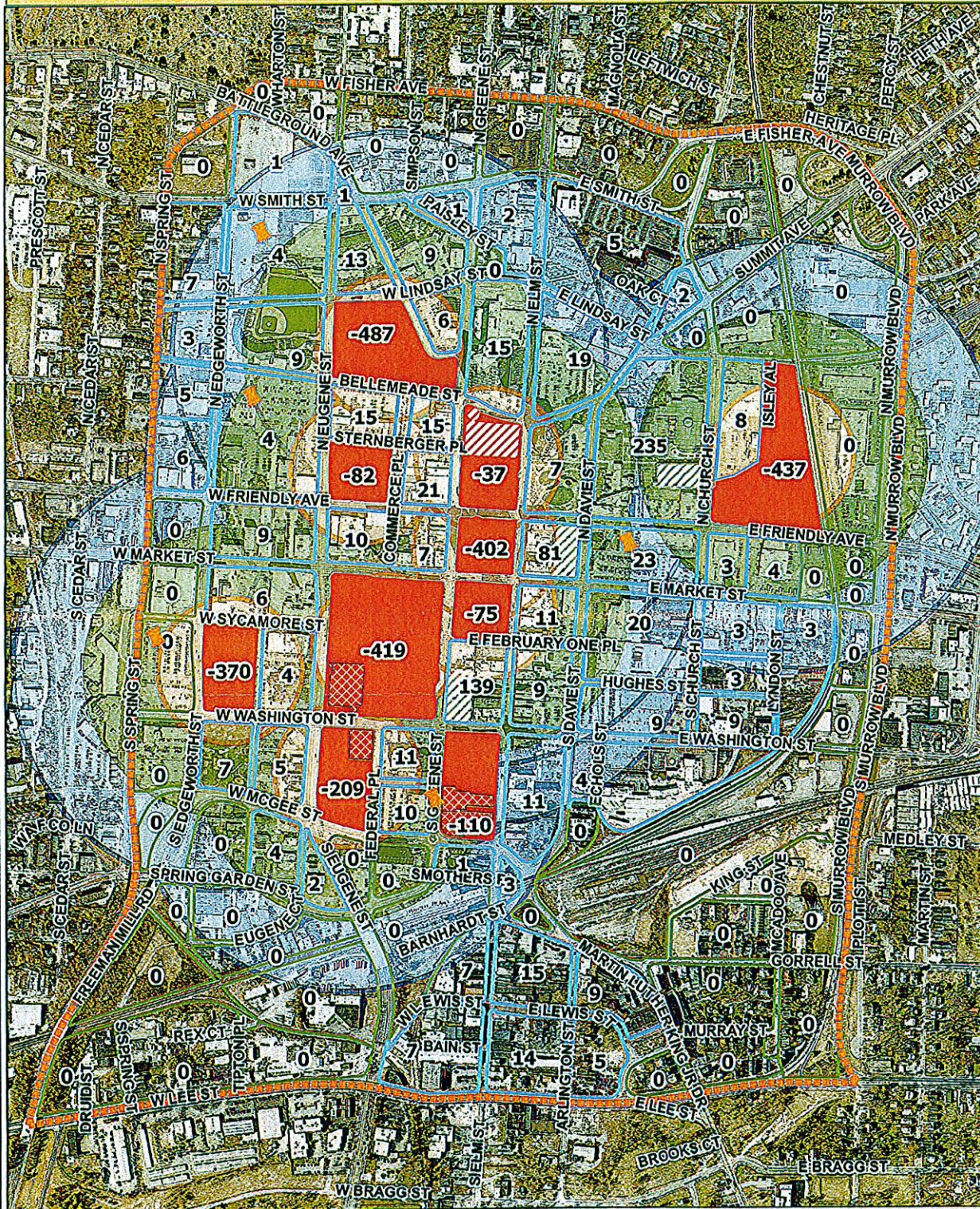




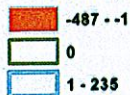




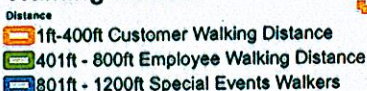
# Downtown Parking Availability



## Future Surplus/Deficit



## Walking Buffers



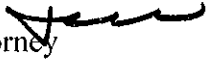
## Central Business District





December 17, 2009

**TO:** Rashad Young, City Manager  
Denise Turner, Assistant City Manager

**FROM:** Terry Wood, City Attorney 

**SUBJECT:** Motion and Vote of December 15, 2009 Council Meeting

After reviewing the video of last night's City Council proceedings it is obvious that there was some confusion about a possible vote on a Motion to Call the Question which was made by Ms. T. Dianne Bellamy-Small. Prior to the vote on a substitute Motion to Item # 12 Councilperson Bellamy-Small made a Motion to "call the question." Such a Motion must be seconded and must pass by a 2/3 vote. There is no audible second in the video. Immediately following the Motion to Call the Question the Mayor stated that there was "a substitute Motion on the floor" and called for a vote. The vote was 6 against – 3 for, Councilperson Thompson voting in the majority. Council was voting on the substitute Motion. After the defeat of the substitute Motion the Mayor indicated that the main Motion would then be voted upon. At that point Councilperson Thompson realized that the actual vote was on the substitute Motion to Item # 12 and not on the Motion to Call the Question and asked to have his vote changed to a "for" vote. After some discussion and the passing of a Motion to Suspend the Rules Councilperson Thompson was allowed to change his vote on the Substitute Motion.

I thought this matter ought to be explained as it occurred.